



## Doing Good in the Neighborhood!

### NWS Brownsville/RGV Staff Comes through, Christmas 2015

**WESLACO**, December 15, 2015 – Senior Forecaster **Geoffrey Bogorad** (top right, being interviewed) and Meteorologist-in-Charge **James Reynolds** (in green shirt and tie) represented the National Weather Service as part of the 2015 [KRGV Channel 5 Toy Drive](#). The Drive collected thousands of toys from across the Rio Grande Valley and provided good cheer to children living in impoverished areas, in foster care, or spending the holidays in the hospital.

Staff at NWS Brownsville stepped up to support Channel 5, which has the highest rated English-language news broadcast in the Rio Grande Valley, and who has supported the office efforts prior to, during, and after hazardous weather through special reports for hurricane and other hazardous weather preparedness, hosting one of the annual RGV Media Partners Hurricane Meetings, post-event interviews, and social media crowd shares/crowd sourcing.

Bogorad and Senior Forecaster **Joseph Tomaselli** came up with the donation idea after seeing advertisements for the campaign. When collections finished, nearly two dozen unwrapped gifts valued at several hundred dollars were the “haul” that Geoff and James brought to the station’s ceremony.

“Our number one mission is to save life and property of residents and visitors to the Valley, but today was our chance to “save” Christmas for these children and make them

happy,” said Bogorad. “I saw the story on the news about the specific children the toys would go to, and brought the idea to our office. Everybody stepped up.” Added Reynolds: “We’re always looking for opportunities to give back to our community, and we appreciate being invited here.” Click the link above for videos.