



NWS Wilmington, OH
1901 S. St. Rte. 134
Wilmington, Ohio 45177

Weather-Ready Nation Ambassador Application

Organization Title: _____ Date: _____



First Name: _____ Email Address: _____

Last Name: _____ Website: _____

Contact's Position Title: _____

Organization Zip Code: _____ State: _____ Phone: _____



Organizational Relationship

Do you have a current contact at the NWS Wilmington, OH office?
If **yes**, please provide your NWS contact name and position.

Yes: _____ Contact Name/Position: _____ No: _____

Please check the option that best applies to your organization.

- | | |
|---|---|
| <input type="checkbox"/> Government Agency | <input type="checkbox"/> Corporate or Small Business |
| <input type="checkbox"/> Academia | <input type="checkbox"/> Non-profit, Association or NGO |
| <input type="checkbox"/> Weather, Water, Climate, Enviro. Info Provider | <input type="checkbox"/> Media |
| <input type="checkbox"/> Education/Outreach | <input type="checkbox"/> Other |

WRN Ambassador Commitment

Please check all four boxes to accept the WRN Ambassador responsibilities for your organization. On behalf of your organization, you commit to performing the four actions below as a recognized Weather-Ready Nation Ambassador:

- Promote Weather-Ready Nation messages and themes to your stakeholders.
- Engage with NOAA personnel on potential collaboration opportunities.
- Share your success stories of preparedness and resiliency.
- Serve as an example by educating employees on workplace preparedness and encouraging personal preparedness at home.

Thank You!

For Doing your part to make our nation a Weather-Ready Nation!



noaa.gov/wrn

Weather-Ready Nation Ambassadors™ Terms of Use

1. The Weather-Ready Nation Ambassador™ Initiative

The Weather-Ready Nation (WRN) Ambassador™ is an initiative of the U.S. Department of Commerce, National Oceanic and Atmospheric Administration (NOAA), to strengthen partnerships with external organizations toward building community resilience in the face of increasing vulnerability to extreme weather and water events. Building a Weather-Ready Nation™ requires more than government action alone. It requires innovative partnerships with other weather information providers (*i.e.*, the Weather Enterprise), and with organizations across all segments of society for better community, business, and personal decision making. WRN Ambassadors will serve as change agents and leaders in their community. They will inspire others to be better informed and prepared, thus helping to minimize, mitigate, or avoid the impacts of natural disasters. WRN Ambassadors can encourage these changes in their community in a number of ways, including:

Setting an example by becoming “weather-ready” yourself (*e.g.*, making employee preparedness a priority and having a disaster plan);

- Promoting Weather-Ready Nation key messages in your outreach activities;
- Providing incentives to your constituents and stakeholders to become more resilient; and
- Sharing success stories with NOAA.

To support your efforts, NOAA will:

- Provide outreach content about creating a Weather-Ready Nation;
- Work with WRN Ambassadors to explore innovative collaborations to promote disaster preparedness and incorporate weather, water, and climate information in decision-making;
- Assist with StormReady®/TsunamiReady™ opportunities for communities;
- Recognize your organization as a WRN Ambassador; and
- Share the WRN Ambassador logo for your use.

Together we will inform and empower communities, businesses, and people to be better informed and make decisions that can be life-saving and prevent or limit devastating economic losses. We are a nation of many communities, and it is only through connected communities that we will achieve this goal. To learn more about the Weather-Ready Nation initiative, visit the WRN web site at: <http://www.weather.gov/wrn/>

To discuss partnership opportunities or learn more about your organization becoming a WRN Ambassador, e-mail NOAA's Weather-Ready Nation team at: wrn.feedback@noaa.gov.

2. Becoming a Weather-Ready Nation Ambassador™

To become a WRN Ambassador, an organization must submit the WRN Ambassador application including the commitment to perform the four actions below:

- Promote Weather-Ready Nation messages and themes (use of communications toolkits as appropriate) to your stakeholders.
- Engage with NOAA personnel on potential collaboration opportunities.
- Share your success stories of preparedness and resiliency.
- Serve as an “Example” by educating employees on workplace preparedness and encouraging personal preparedness at home.

The working relationship between NOAA and WRN Ambassadors will center on person-to-person dialog, as well as information sharing (including but not limited to periodic communication “toolkits” of information sent from NOAA to WRN Ambassadors). NOAA will identify personnel contacts for each WRN Ambassador (*i.e.*, direct person-to-person link between the most appropriate NOAA office and each WRN Ambassador).

3. Weather-Ready Nation Ambassador™ Recognition

NOAA will recognize the contributions that WRN Ambassadors make toward preparing our nation to be “*ready, responsive and resilient*” in the face of environmental (*e.g.*, weather, water, climate) hazards. Success stories may also be written and posted to the WRN website. WRN Ambassadors are therefore encouraged to inform NOAA about successes.

4. The Weather-Ready Nation Ambassador™ Service Marks

The WRN Ambassador initiative is identified through its logo and the service mark “Weather-Ready Nation Ambassador™.” The WRN Ambassador logo and service mark signify the commitment made by participating organizations to work with NOAA and other WRN Ambassadors to help build community resilience in the face of increasing vulnerability to extreme weather and water events. Any misuse of the WRN Ambassador logo and service mark, including sharing use of the WRN Ambassador logo and service mark with third parties, that is not consistent with the intent of the WRN Ambassador initiative as described in the Terms of Use is prohibited and may result in the loss of WRN Ambassador recognition by NOAA and the ability to use the WRN Ambassador logo and service mark.

5. Use of the Weather-Ready Nation Ambassador™ Service Mark by Third Parties

NOAA retains the exclusive right to determine how and where the Weather-Ready Nation Ambassadors logo and service mark will be used. All use of the logo and service mark shall inure to the sole and exclusive benefit of NOAA. NOAA requests that any prominent use of the term Weather-Ready Nation Ambassador, or the Weather-Ready Nation Ambassador logo, be accompanied by the ™ symbol to the upper right of the mark, along with a notice at the bottom of the page or other item, reading as follows:

“Weather-Ready Nation Ambassador™ and the Weather-Ready Nation Ambassador™ logo are trademarks of the U.S. Department of Commerce, National Oceanic and Atmospheric Administration, used with permission.”

The WRN Ambassador logo or service mark may be used in printing, recording, or electronic storage media (*e.g.*, pamphlets, logos, badges, decals, signs, video, audio, web page, and other paraphernalia or medium) by Weather-Ready Nation Ambassadors to identify them as affiliated with the NOAA Weather-Ready Nation Ambassador initiative. NOAA will permit text being added to the Weather-Ready Nation Ambassador logo and service mark to brand specific Weather-Ready Nation Ambassador initiatives. For example, a particular WRN Ambassador might want to create signs with the text, “Wakefield Weather-Ready Nation Ambassador™,” or, “Weather-Ready Nation Ambassador™ Wakefield™,” on or around the logo. NOAA reserves the right to contest any branding use of the “Weather-Ready Nation Ambassador” name and/or logo that NOAA considers, in its sole discretion, to have been done in bad faith. NOAA’s limited permission for use will be conditioned on all elements and entities involved in the use of the WRN Ambassador logo or service mark being of a high quality and acting in lawful and professional manners. The use will be subject to quality review by NOAA, which allows NOAA to inspect the WRN Ambassador’s activities employing the WRN Ambassador logo or service mark to ensure that such use is of proper quality and otherwise consistent with this Terms of Use. Any person or entity using the logo or service mark must agree to immediately stop using the logo should NOAA, in its sole discretion, determine for any reason that the use of the logo or service mark is not in the best interests of the Weather-Ready Nation Ambassador initiative. NOAA will permit limited use of the term “Weather-Ready Nation Ambassador” within Internet domain names to be registered and used by Volunteer Weather-Ready Nation Ambassador initiatives. For example, a particular town or county might register, “Johnson Weather-Ready Nation Ambassador.org,” or, “GreenvilleWeather-Ready Nation Ambassador.org,” and operate a web site that furthers the mission of the respective program, as well as the Weather-Ready Nation Ambassador initiative. NOAA reserves the right to contest any such domain name that, in its sole discretion, determines to constitute a bad faith use or not to be in the best interests of the Weather-Ready Nation Ambassador initiative. NOAA objects to the registration of any trademarks, trade names, or other attempts to “own” any name in which “Weather-Ready Nation Ambassador” is a component. NOAA considers any attempt to do so as an infringement of its trademark rights, and will contest the effort in the appropriate venue. The logo or service mark may not be used in any manner that is inconsistent with the purposes and goals of the Weather-Ready Nation Ambassador initiative. Use of the Weather-Ready nation Ambassador logo or service mark is non-exclusive and is a royalty-free right to use the logo or mark solely for the purposes described in this Terms of Use. *These rules are subject to change at any time for any reason in the sole and exclusive discretion of NOAA.*

I (the undersigned) Accept These Terms: _____

Date: _____