



NOAA

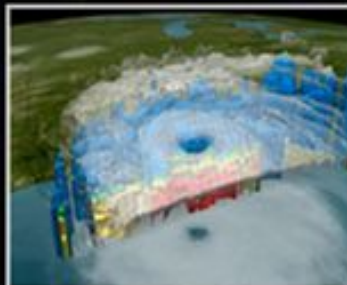
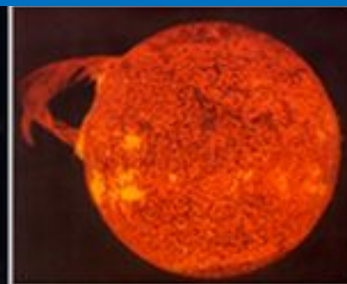
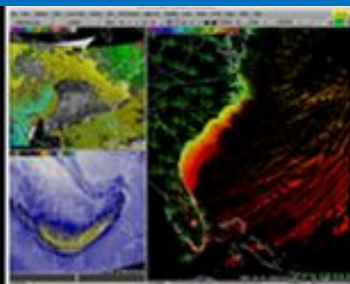
National
Weather
Service

WELCOME!

NWS Partners Meeting

Albany, NY

Mary Erickson
Deputy Director
August 15, 2019



Spring Partner's Meeting

Building a Weather-Ready Nation



Partner Engagement

2019-2022

STRATEGIC PLAN



Key Advances

Water Model v2.0 6/19/19
Hawaii, hourly, ensemble
Flood Inundation Map Demo
Day 3 excessive rainfall



Spring Outlook: Historic, widespread flooding to continue

NE Kansas Tornado



HAZARD SIMPLIFICATION: PRODUCT CONSOLIDATION

PREVIOUS PRODUCT

Lake Effect Snow Watch
 Blizzard Watch



NOW BECOMES

WINTER STORM WATCH



WHICH MEANS

Issued for the **potential** of a **significant winter weather event** (heavy snow, sleet, ice, or blowing snow)

Issued when **snow, blowing**

Lake Effect Snow Advisory

WINTER WEATHER ADVISORY

Communication Challenges: Message delivered = message received. Are effective actions known? understood? followed?

Providing aspirational leadership in science-based approach to **next generation of Wx, Water & Climate leaders**

Innovations in observing: Mesonet - driving improved analyses and decision making, Satellite Architecture - nimble & diverse

Understanding decision making - both through Engaging with users from outside the enterprise; Understanding our partners within

R2O2R - its about people, building culture of collaboration, clarity of needs expedites progress, active participation by R & O throughout TRL's, clear governance



2019 AMS Community Meeting



Engage! Two Opportunities



- Special Guests from the academic community
 - Employment opportunities across the Wx enterprise; tell stories
 - Future of observing, forecasting, modeling, research, technology
- Drive the Agenda; Vote with your feet
 - Pull from last Partner's meeting, AMS Community meeting, core Wx Enterprise issues
- Request: Open, Curious, Bold, Responsible



Have Fun!



Let's GO!

